“Project Sunshine is helping us create a family- and child-friendly environment that helps people cope with very stressful times in their lives. It is so important for their psychological well-being and their ability to cope with illness.”

– Ira Parness, MD, Chief of Pediatric Cardiology, The Mount Sinai Hospital
Letters from Our Founder and Our Executive Director

I am really happy to share our annual report for 2018, which proved to be a very exciting year for Project Sunshine. This year, we formally celebrated our 20th anniversary. I feel humbled and grateful for the tremendous warmth and generosity shown by so many friends. That support, which was especially strong in 2018, is one important reason Project Sunshine has thrived the way it has over the past two decades.

After a nationwide search for an Executive Director, I am pleased to announce that we have brought Whitney Namm Pollack on board. Whitney is a nonprofit executive who has built an impressive record at the Robin Hood Foundation, the University of Pennsylvania, Ethical Culture Fieldston School, and EB Research Partnership, a medical venture philanthropy. Since joining us last summer, she has set strategic priorities for Project Sunshine and is positioning the organization to move to the next stage of scale and growth. I feel very lucky that our new management team, led by Whitney, has been hitting its stride and taking the success of the past into a bright, fresh, and innovative future.

You’ll see many facts, figures, anecdotes, and important information in the report. I do hope the sincerity of our volunteers and donors shines through. Project Sunshine has a past we can be proud of, and we intend to build on that past with gusto. While I am very proud of what we have done since I started Project Sunshine in my dorm room at college, our success has brought a responsibility to do much more going forward. Come along for the adventure!

Joseph Weilgus, Founder, Chairman of the Board

It is a great honor to join Project Sunshine as Executive Director and partner with the board and staff to build upon Joe’s bold vision. As a newcomer, I have been deeply impressed and inspired by the heartfelt dedication to pediatric patients and families that is shared by all members of the global Project Sunshine community. The commitment and connections between our volunteers and patients, as they spend time together at the hospitals we work with, is extraordinary. It can also be felt between our Child Life Specialists and social workers at our partner medical facilities, the Project Sunshine staff as we collaborate on innovative programming, and among our generous donors, who take chances on supporting new initiatives.

At the end of 2018, the board, the staff, and I identified the top three priorities for Project Sunshine. We will further innovate our already high-quality programs and serve more children and families; preserve and grow our financial stability so that we are poised for expansion; and leverage our impact and longevity to enhance awareness of Project Sunshine around the globe. Above all, we aim to influence the entire culture of pediatric care — so that the emotional, academic, and personal support that Project Sunshine provides to children confronting medical challenges is seen as the essential and widely achievable service it is.

Thank you for being part of Project Sunshine and for making 2018 one of our most vibrant years.

Whitney Namm Pollack, Executive Director
OUR MILESTONES

1997
Project Sunshine is born

1998
The first-ever Project Sunshine volunteers are mobilized, visiting patients in hospitals across New York City

1999
Project Sunshine is granted 501c3 status, officially becoming a registered nonprofit organization
The first college chapters are launched at Yeshiva University, Queens College, New York University, Texas A&M, and the University of Arizona

2004
Project Sunshine’s first Annual Benefit Celebration is hosted at the Waldorf Astoria in New York City

2007
Project Sunshine Kenya is launched

2008
Project Sunshine Israel is launched
Project Sunshine Canada is incorporated
Project Sunshine China is launched
The Empire State Building shines yellow in honor of Project Sunshine. This honor will continue in 2010, 2013, 2014, 2016, and 2017
In 1997, college student Joe Weilgus visited a friend in the hospital. Walking by the pediatric wing, he noticed many young patients sitting alone in their rooms with nothing to do. Unable to forget what he saw, Joe returned to the hospital the following week dressed as a clown, determined to spread cheer.

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2009
Project Sunshine officially launches a corporate volunteer program, engaging employee volunteers across the country in in-office and in-hospital volunteer projects

2011
First-ever Golf Classic is held at Century Country Club

2013
Project Sunshine reaches a milestone of serving 100,000 children and families annually and expanding its volunteer corps to 18,000 worldwide

2014
Project Sunshine celebrates 50 college chapters across the US
Project Sunshine is invited to present the Project Sunshine Kenya Healthy Living Initiative at the International AIDS Conference

2018
Project Sunshine lights up Times Square with a billboard viewed by over 300,000 people
OUR IMPACT IN 2018

150,000 pediatric patients and their families received Project Sunshine’s services.

8 fun, creative, and educational programs implemented per day.

60,000 hours volunteered.

18,000 trained volunteers delivered programming to pediatric patients and their family members in Project Sunshine’s partner hospitals.

325+ medical facilities served nationwide and in Canada, China, Israel, and Kenya.
Project Sunshine is an international organization that addresses the psychosocial and developmental needs of pediatric patients and their families. Over 18,000 trained volunteers deliver in-hospital activities that provide age-appropriate play experiences to pediatric patients, provide support and resources to hospital staff, and offer volunteers a chance to give back to their communities.

Programs provide opportunities for creative expression, socialization, intellectual stimulation, and sensory integration — ensuring that childhood remains a time of wonder. Through our programs, patients and families feel heard and valued; they are empowered with knowledge to improve their health and well-being in and beyond the hospital setting; and parents know that their children are engaging in interactions that aid in development and contribute to improved long-term health outcomes.
“Project Sunshine helps to reduce all the stresses of a hospital setting. It enhances the overall morale and emotional well-being of everyone involved in the healing process of our patients and families during their stay at the hospital.”

– Kristen Hildreth, MS, CCLS, Franciscan Hospital for Children
Our Work

Project Sunshine helps connect some of the dots between the world outside and here in the hospital. It makes life more real.

— Mother of patient at Children’s Healthcare of Atlanta

Volunteers reach patients through two primary channels: Direct Service and Sending Sunshine. Direct Service volunteers go into medical facilities to participate in playroom activities, bedside visits, and large-scale events. Sending Sunshine provides volunteers with the opportunity to impact the life of a pediatric patient or caregiver remotely; volunteers assemble activity kits that are sent to hospital partners across the country and distributed to families in need.

In 2018, Project Sunshine restructured its program categories to reflect how activities address the challenges faced by pediatric patients: the new categories are validation, self-efficacy, and discovery.

Validation programs focus on the broad emotional impact of diagnosis and hospitalization on both children and their family members. These programs transform times of worry, distress, and confusion into moments of elevation through activities that help to reduce anxiety and create opportunities for positive memory-making.

Caregiver Wellness recognizes the central role parents and guardians have in their children’s medical treatment. We acknowledge their tremendous sacrifices and provide holistic opportunities for relaxation and stress relief through aromatherapy, journaling, breathing exercises, chair yoga, and other forms of creative expression.

Star for a Day brings elements of joy and surprise to a child going through a particularly difficult time. By highlighting the young patient’s hobbies and passions, Project Sunshine volunteers deliver a one-of-a-kind experience to engage meaningfully with the patient using some of his or her favorite things.
“I love Project Sunshine because I have seen what is made possible through our help. When a child feels alone, when parents and siblings need support, when a child has to spend her birthday in a hospital, Project Sunshine is there for all of this and much more.”

– Project Sunshine volunteer
Our Work

**Self-efficacy programs** address individual behavior and teach patients and caregivers how to advocate for their own health. These programs take a holistic approach to care, emphasizing both physical and emotional well-being.

**Active Agents**, currently in the research phase, promotes physical activity for pediatric patients through easily recognizable and accessible activities. Findings indicate that fewer than one in every four adolescents meet the recommended guidelines for daily physical activity — 60 minutes a day. Family-centered programs give parents the tools to model active behavior for their children.

**Better Bites** provides a joyful way for patients to engage with food. Patients answer questions in a game-show setup and compete to compose the most creative, colorful dish while they socialize with one another. Recipes feature ingredients that are readily available at low cost and fit within the budget of a family receiving benefits from the Supplemental Nutrition Assistance Program (SNAP).

**Creating Calm**, currently in the research phase, confronts the isolation, anxiety, and inability to cope that serve as constant stressors for pediatric patients. While toxic stress leads to lifelong physical, emotional, and mental health problems, mindfulness has been proven to be a psychological indicator of health and well-being. Associated benefits include increased quality of life, academic competence, heightened social skills, and decreased somatic complaints in youth.

**Discovery programs** address a child’s developmental need for play, contributing to the cognitive, social, physical, and emotional growth of children and teens. These programs allow children to express themselves creatively — engaging their imaginations, sparking positive emotion, boosting sensory pleasures, and sharing moments with others.

**Program Boxes** consist of materials and training supports that are delivered to volunteers nationwide each month. This streamlined, consistent delivery model allows volunteers to focus less on sourcing supplies and more on creating shared moments of joy and connection with pediatric patients, responding to the childhood need to explore, socialize, and have fun.

**Book Club** increases exposure to literature through one-on-one readings with distinguished authors and monthly volunteers. These programs encourage literacy and enhance children’s language and socialization skills.

**Making the Band** introduces pediatric patients to new instruments and inspires discussions about different genres of music. Pediatric patients answer questions about music in a game-show setup, create unique sounds using a variety of instruments, and perform for their audience. In addition to providing opportunities for creative expression and socialization, Making the Band promotes gross and fine motor skills.

**Sending Sunshine Craft Kits** are developmentally appropriate activities distributed to patients when volunteers and professionals cannot be present. Interactive materials allow children to explore — providing relief and distraction from hospitalization.

**Surgi Dolls** help children prepare for surgery, understand medical procedures, and express their emotions creatively. Volunteers sew blank dolls that patients can then personalize. These dolls remain companions throughout the children’s medical journeys.
Q: When and how did you decide to volunteer with Project Sunshine? Why did you keep coming back?

A: I met Joe during a happy hour he hosted in 2003 in San Francisco where he plugged Project Sunshine, and he wanted to open a chapter here. I was captured by his goal and mission. I enjoy working with kids as well as being a kid at heart myself. Since then I’ve never turned back. Project Sunshine is a perfect fit for me. I really love “spreading sunshine” to kids in a hospital, where they are surrounded by strangers they are forced to trust with walls of uncertainty. If my energy, quirkiness, and projects bring a smile to their faces, THAT in itself makes my day.

Q: Describe your role as a Chapter Leader. How has this role changed the volunteer experience for you?

A: As a volunteer since 2003 and the Chapter Leader since fall of 2012, I don’t think my role has changed much. Although as the Leader I have more clerical work, organizing, and “reach outs,” the volunteer experience has been the same to me since day one. I’m excited about every new event because every event is really unique. I’m learning new stories, making new connections, and meeting new people all the time.

Q: What has been your most memorable moment volunteering?

A: My biggest takeaway from volunteering is building relationships with other volunteers, hospital staff, and with the kids and their families, especially. I’m always asked if I work at the hospital and when I tell them I’m a volunteer, many are shocked that I want to be here. Many lose sight of the fact that kids do not want to be at a hospital, so if I can provide any smiles or laughter, I know I’ve succeeded. I can remember a conversation with a patient who was turning 18 later in the year and was so inspired that a bunch of strangers wanted to spend time with kids in the hospital. He told himself that when he turned 18 he would apply and volunteer at the hospital too. He really heard my passion and my heart of giving back and wanted to do the same. That's another reason why I volunteer. I want to advocate to anyone and everyone that we all need to give back. You just have to want to and make the time to do so.

Q: How has Project Sunshine made a difference in your life? Has it taught you anything about yourself that you didn't already know?

A: Project Sunshine continually reminds me how lucky I am and how much abundance I have. Stepping into the presence of innocence when you are in a room full of sick kids makes me strive to be better — to be better as a person and never sweat the small stuff. I’m lucky to be a part of the Project Sunshine family.

Q: In what ways have you seen Project Sunshine make a difference in the lives of others (other volunteers, patients, families)?

A: I think one of the biggest differences that I’ve seen is my influence on my friends. They know how passionate I am about Project Sunshine and how much I believe in our brand. One of my friends made a generous donation. It blew me away to know that he “saw” my commitment to Project Sunshine, and this was his way to support me. I’m spreading the Project Sunshine “wings” one ray at a time.
Community Volunteers

Community volunteers are vital to fulfilling Project Sunshine’s mission. Volunteers serve in their communities’ medical facilities and provide fun and interactive programming to pediatric patients and their families. The community chapters leadership team liaises with the medical facility staff, coordinates the programs, and oversees the other volunteers. Project Sunshine is able to engage more volunteers and serve more patients and families because of these dedicated leaders.

In 2018, Project Sunshine had 31 active community chapters:

- Atlanta, GA
- Austin, TX
- Boston, MA – Franciscan
- Boston, MA – Spaulding
- Chicago, IL
- Dallas, TX
- Denver, CO
- Houston, TX
- Indianapolis, IN
- Long Island, NY – Cohen Children’s
- Long Island, NY – NYU Winthrop
- Los Angeles, CA
- Miami, FL
- New York City, NY – Family Center
- New York City, NY – Floating Hospital
- New York City, NY – Harlem Hospital
- New York City, NY – ICC Chapter
- New York City, NY – Metropolitan
- New York City, NY – Mt. Sinai
- New York City, NY – NYU Langone
- New York City, NY – Ronald McDonald House
- New York City, NY – Rusk 2nd Wednesday
- New York City, NY – Rusk 3rd Wednesday
- New York City, NY – Rusk 4th Wednesday
- New York City, NY – Weill Cornell
- Orlando, FL
- Philadelphia, PA
- Providence, RI
- San Francisco, CA
- Yonkers, NY – Elizabeth Seton
- Washington, DC

FEATURED CHAPTER

CHICAGO

Project Sunshine’s Chicago community chapter is headed by Rachel Peckler and Eugenia Ostrozhansky. Eugenia has been a Chapter Leader for over four years and surpassed the impressive 100-hour volunteering mark this year! In 2018, the Chicago chapter delivered 23 programs and reached an incredible 414 pediatric patients and families.
“Sitting with a family at the hospital and sharing a laugh puts everything into perspective and teaches you to appreciate the beauty of small moments and the wonderful privilege it is to be a part of someone’s healing process.”

– Bowdoin College Chapter Leader
College Volunteers

Project Sunshine isn’t just an organization, it’s a family. I’ve been a volunteer for four years and I can honestly say that this experience is unlike any other and has shaped me into the person I am today.

— Stony Brook University Chapter Leader

Project Sunshine’s college volunteers participate in chapters on college campuses nationwide. Given their approachability and proximity in age, college volunteers are uniquely positioned to serve as sources of entertainment and support for children facing medical challenges.

In 2018, Project Sunshine had 48 active college chapters on the following campuses:

- Albany Medical College
- Arizona State University
- Boston College
- Boston University
- Brooklyn College
- Brown University
- Carnegie Mellon University
- Case Western Reserve University
- Columbia University
- Duke University
- Emory University
- Florida State University
- Fordham University
- Georgetown University
- Harvard University
- Hunter College
- Iona College
- Ithaca College
- New York University
- Ohio State University
- Robert Wood Johnson Medical School
- Rutgers University
- Sam Houston State University
- St. John’s University
- St. Joseph’s College
- St. Michael's College
- Stony Brook University
- Texas A&M
- The City College of New York
- University at Albany
- University of Arizona
- University of Buffalo Jacobs School of Medicine
- University of California, Los Angeles
- University of California, Riverside
- University of Delaware
- University of Florida
- University of Maryland
- University of Miami
- University of New Hampshire
- University of North Carolina
- University of Pittsburgh
- University of South Florida
- University of Washington, Seattle
- Vanderbilt University
- Virginia Commonwealth University
- Wagner College
- Washington University
- Yeshiva University
you are eggquisite!

SENDING YOU
SUNSHINE!
**Kids for Kids Volunteers**

"Participating in the Project Sunshine program gives a sense of community, connection, and hope to both the volunteers and the children in the hospital. Volunteering for Project Sunshine means that you will help to make the day of someone in need."

— Kids for Kids volunteer

Project Sunshine’s Kids for Kids volunteers are school-aged children under 18 who are committed to bringing joy and connection to pediatric patients and their families.

Due to hospital requirements, volunteers must be 18 years or older to participate in Direct Service programming. Kids for Kids chapters come together through classroom and after-school programs, community organizations, and religious groups to assemble Craft Kits and fundraise for the organization. These activities not only spread sunshine, they also promote the development of key leadership skills such as communication, advocacy, empathy, and collaboration.

**In 2018, Project Sunshine had nine active Kids for Kids groups:**

- Carmel High School
- John P. Stevens High School
- PS811Q Little Neck
- P.S. K721 Brooklyn Occupational Training Center
- Ridge High School
- Riverdale Country School
- Saint Ann’s School
- The Calhoun School
- The Shaylynn Botta Family
- Williamsburg Northside School
- Woodbridge Academy
Our Hospital Partners

Project Sunshine is proud to support the work of Child Life Specialists, social workers, and hospital staff to meet the needs of patients in a variety of settings, including inpatient, outpatient, long-term care, and residential facilities.

Alabama
East Alabama Medical Center
Huntsville Hospital for Women and Children
UAB Center for Pediatric Onset Demyelinating Disease
University of South Alabama Children’s & Women’s Hospital

Alaska
Alaska Native Medical Center

Arizona
Arizona Children’s Center at Maricopa Integrated Health System
Banner Ironwood Medical Center
Banner Thunderbird Medical Center
Banner University Medical Center, Diamond Children’s
Cardon Children’s Medical Center
Children’s Clinics
Children’s Rehabilitative Services
El Rio Community Health Center
HonorHealth Deer Valley Medical Center
HonorHealth Scottsdale Medical Center
Phoenix Children’s Hospital
Ronald McDonald House Charities of Southern Arizona
Ryan House
Summit Healthcare Regional Medical Center
Tucson Medical Center

Arkansas
Arkansas Children’s Hospital
Arkansas Children’s Northwest

California
Arroyo Grande Community Hospital
Bakersfield Memorial Hospital
California Hospital Medical Center
Child Life Mommy Private Practice
Children’s Center at Sutter Medical Center
Children’s Hospital Los Angeles
Children’s Hospital of Orange County
Community Memorial Health Systems
Community Regional Medical Center
El Camino Hospital
Family House, San Francisco
George Mark Children’s House
Good Samaritan
Harbor UCLA Medical Center
HealthBridge Children’s Hospital
John Muir Health Concord Medical Center
John Muir Health Walnut Creek Medical Center
Kaiser Anaheim
Kaiser Permanente Downey Medical Center
Kaiser Permanente Oakland Medical Center
Kaiser Permanente Roseville Medical Center
Kaiser Permanente San Diego Medical Center
Kaiser Permanente Santa Clara Medical Center
Lompoc Valley Medical Center
Los Angeles County & USC Medical Center
Lucile Packard Children’s Hospital Stanford
Marian Regional Medical Center
Marin General Hospital
Mattel Children’s Hospital UCLA
MemorialCare Miller Children’s & Women’s Hospital Long Beach
Northridge Hospital Medical Center
Premier Surgery Center
Riverside University Health System Medical Center
Shriners Hospital for Children, Northern California Support for Families of Children with Disabilities
Torrance Memorial Medical Center
UC Davis Children’s Hospital
UC Irvine Medical Center
UC San Diego Health
UCLA Medical Center, Santa Monica
UCSF Benioff Children’s Hospital Oakland
UCSF Benioff Children’s Hospital San Francisco
Valley Children’s Hospital
Ventura County Medical Center
Zuckerberg San Francisco General Hospital and Trauma Center

Colorado
Denver Health
KidsCare of the Rockies
Memorial Hospital for Children
National Jewish Health
Northern Colorado Medical Center
Rocky Mountain Hospital for Children at Presbyterian St. Luke’s Medical Center
St. Francis Medical Center

Connecticut
Bridgeport Hospital
Connecticut Children’s Medical Center
Yale-New Haven Children’s Hospital and Medical Center

Delaware
Nemours/Alfred I. duPont Hospital for Children
Ronald McDonald House of Delaware

District of Columbia
Children’s National Medical Center
Kaiser Permanente Capitol Hill Medical Center
MedStar Georgetown University Hospital
The HSC Pediatric Center
Florida
Arnold Palmer Hospital for Children
Baptist Children’s Hospital
Brandon Regional Medical Center
Chris Evert Children’s Hospital
Florida Hospital for Children
Golisano Nicklaus Children’s Health Center
Gulf Coast Regional Medical Center
Holtz Children’s Hospital
Jackson Memorial Hospital
Joe DiMaggio Children’s Hospital
Memorial Hospital Miramar
Miami Cancer Institute
Nemours Children’s Hospital
Nicklaus Children’s Hospital
Osceola Regional Medical Center
Palm Beach Children’s Hospital at St. Mary’s Medical Center
Pediatric Health Choice
Ronald McDonald House Charities of South Florida
Sabal Palms Children’s Center
Salah Foundation Children’s Hospital at Broward Health Coral Springs
Salah Foundation Children's Hospital at Broward Health Medical Center
Sarasota Memorial Hospital
Shriners Hospital for Children, Tampa
St. Joseph’s Children’s at Mease Countryside Hospital
St. Joseph’s Children’s Hospital of Tampa
Studer Family Children's Hospital at Sacred Heart Tallahassee Memorial Hospital
The Paley Institute
Tidewell Hospice
UF Health Shands Cancer Hospital
West Kendall Baptist Hospital

Georgia
Atlanta Ronald McDonald House Charities
Children’s Healthcare of Atlanta at Egleston Hospital
Children’s Healthcare of Atlanta at Hughes Spaulding

Children’s Healthcare of Atlanta at Scottish Rite
Frazer Center
Marcus Autism Center
Memorial Health Dwaine & Cynthia Willett Children’s Hospital of Savannah
Phoebe Putney Memorial Hospital

Idaho
St. Luke’s Children’s Hospital
St. Luke’s Jerome
St. Luke’s Magic Valley Medical Center

Illinois
 Advocate Children’s Hospital at Park Ridge
 Advocate Hope Children’s Hospital
 Advocate Illinois Masonic Medical Center
 AMITA Health Alexian Brothers Women & Children's Hospital
 Ann & Robert H. Lurie Children's Hospital of Chicago
 Central DuPage Hospital
 Journey Care for Children
 La Rabida Children's Hospital
 Northwestern Medicine Delnor Hospital
 OSF St. Francis Medical Center
 Ronald McDonald Children's Hospital of Loyola
 Rush University Medical Center
 St. Alexius Medical Center
 University of Illinois Medical Center

Indiana
Community Hospital North
Indiana University Health Arnett Hospital
Peyton Manning Children’s Hospital at St. Vincent
Riley Hospital for Children at Indiana University Health North
St. Mary’s Hospital and Medical Center, Indiana

Iowa
Four Oaks
Mercy Hospital
Mercy Medical Center
UnityPoint Health – St. Luke's Hospital
University of Iowa Stead Family Children’s Hospital

Kansas
Wesley Medical Center

Kentucky
Kentucky Children’s Hospital
Norton Children’s Hospital

Louisiana
Ochsner LSU Health Shreveport
Our Lady of the Lake Children’s Hospital
Rachael C.A.R.E.S., LLC
Women’s and Children's Hospital

Massachusetts
Boston Children’s Hospital
Boston Children's Hospital Waltham
Boston Medical Center
Care Dimensions
Floating Hospital for Children at Tufts Medical Center
Franciscan Hospital for Children
Good Shepherd Community Care
Jerry’s House
Joslin Diabetes Center
Massachusetts Eye and Ear Infirmary
Massachusetts General Hospital
Newton-Wellesley Hospital
Notre Dame Health Care
Ronald McDonald House at Boston Harbor
Ronald McDonald House Boston
Ronald McDonald House of Springfield
Shriners Hospital for Children, Boston
Shriners Hospital for Children, Springfield
Spaulding Rehabilitation Hospital
St. Luke's Hospital
The Boston House: Hope and Healing for Children with Cancer
The Cooley Dickinson Hospital of Western Massachusetts
UMass Memorial Children’s Hospital

Maine
Barbara Bush Children’s Hospital at Maine Medical Center
Our Hospital Partners

**Maryland**
- Anne Arundel Medical Center (AAMC)
- Gilchrist Kids
- Greater Baltimore Medical Center
- Hospice of the Chesapeake
- Johns Hopkins Children’s Center
- Mt. Washington Pediatric Hospital
- The Children’s Inn at NIH
- The Stepping Stones Women’s Shelter
- University of Maryland Children’s Hospital

**Minnesota**
- CentraCare Health – St. Cloud Hospital
- Children’s Hospitals and Clinics of Minnesota – Minneapolis
- Children’s Hospitals and Clinics of Minnesota – St. Paul
- Essentia Health St. Mary’s Children’s Hospital
- Hennepin County Medical Center
- North Memorial Medical Center
- Sotos Syndrome Support Association
- United Hospital

**Mississippi**
- Bronson Children’s Hospital
- C.S. Mott Children’s Hospital
- Helen DeVos Children’s Hospital
- St. Joseph Mercy Hospital

**Missouri**
- Cardinal Glennon Children’s Hospital
- Children’s Mercy Hospital
- CoxHealth
- Ranken Jorden Pediatric Bridge Hospital
- Shriners Hospital for Children, St. Louis
- St. Louis Children’s Hospital

**North Carolina**
- Brenner Children’s Hospital
- Brody School of Medicine at East Carolina University
- Duke Children’s Hospital
- Hemby Children’s Hospital
- James and Connie Maynard Children’s Hospital at Vidant Medical Center
- Levine Children’s Hospital
- Ronald McDonald House of Durham
- St. Jude Affiliate Clinic at Novant Health
- Hemby Children’s Hospital
- UNC Children’s Hospital

**Nebraska**
- Boys Town National Research Hospital
- Children’s Hospital & Medical Center

**New Hampshire**
- Concord Hospital
- Dartmouth-Hitchcock Medical Center
- David’s House
- Wentworth-Douglass Hospital

**New Jersey**
- Barnabas Health Monmouth Medical Center
- Children’s Hospital of New Jersey at Newark Beth Israel Medical Center
- Children’s Regional Hospital at Cooper University Hospital
- Clara Maass Medical Center
- Englewood Health
- Goryeb Children’s Hospital at Morristown Medical Center
- Goryeb Children’s Hospital at Overlook Medical Center
- Joseph M. Sanzari Children’s Hospital, Hackensack University Medical Center
- Jump Ahead Pediatrics
- K. Hovnanian Children’s Hospital at Jersey Shore University Medical Center
- Kid Cope Specialists
- Lakeview School
- Meadowlands Hospital Medical Center
- PSE&G Children’s Specialized Hospital – New Brunswick
- Ronald McDonald House of New Brunswick
- Saint Barnabas Medical Center
- St. Joseph’s Children’s Hospital
- St. Peter’s University Hospital
- The Bristol-Myers Squibb Children’s Hospital at Robert Wood Johnson University Hospital
- The François-Xavier Bagnoud Center (FXB Center), Rutgers School of Nursing
- University Hospital
- Vineland Medical Daycare
- Virtua Memorial Hospital
- Virtua Voorhees Hospital

**New Mexico**
- University of New Mexico Children’s Hospital

**New York**
- Angela’s House
- Bellevue Hospital Center
- Bernard and Millie Duker Children’s Hospital at Albany Medical Center
- Blythedale Children’s Hospital
- Brookdale Family Care Center
- Brookdale University Hospital & Medical Center
- Brooklyn Plaza Medical Center
- Cayuga Medical Center
- Cohen Children’s Medical Center
- Columbia Presbyterian Special Needs Clinics
- CompassionNet
- Coney Island Hospital
- East Harlem Asthma Center of Excellence
- Elizabeth Seton Pediatric Center
- Elmhurst Hospital Center
- Faculty Practice Associates Pediatric Division – Mt. Sinai
- Flushing Hospital Medical Center
- Franziska Racker Center
- GMHC
- Golisano Children’s Hospital
- Good Samaritan Hospital Medical Center
- Good Shepherd Services
- Harlem Dowling-West Side Center for Children and Family Services
- Harlem Hospital Center
- Henry Street Settlement
- HighPointe on Michigan
- Hospital for Special Surgery
- Incarnation Children’s Center
Iris House
Ithaca YMCA
Jacobi Medical Center
Jamaica Hospital Medical Center
Lenox Family Residence (Shelter)
Lenox Hill Hospital
Lincoln Medical and Mental Health Center
Maimonides Medical Center
Maria Fareri Children's Hospital at Westchester Medical Center
Metropolitan Hospital Center
Mount Sinai Beth Israel
Mount Sinai Hospital
Mount Sinai Roosevelt
Mount Sinai, St. Luke's Hospital
Mount Sinai West
Naomi Berrie Diabetes Center
NewYork-Presbyterian/Brooklyn Methodist Hospital
New York-Presbyterian, Herbert Irving Child and Adolescent Oncology Center
New York-Presbyterian Hospital Comprehensive Health Program – Women and Children Care Center (WCCC)
New York-Presbyterian Morgan Stanley Children's Hospital, Columbia University Medical Center
New York-Presbyterian Phyllis and David Komansky Center for Children's Health Weill Cornell Medical Center
NewYork-Presbyterian Queens
North Shore University Hospital
Northwell Center for Advanced Medicine
Northwoods Health Systems – Pathways Nursing and Rehabilitation Center
NYU Hospital for Joint Diseases
NYU Langone – Brooklyn
NYU Langone Medical Center
NYU Lutheran Medical Center
Orange Regional Medical Center
Queens Hospital Center
Richmond University Medical Center
Rochester General Hospital
Ronald McDonald House of Long Island
Ronald McDonald House of New York
Roswell Park Comprehensive Cancer Center
Rusk Rehabilitation, NYU Hospital for Joint Diseases
Ryan-Nena Community Health Center
Safe Space
Sheltering Arms Children and Family Services
St. Chris/Young Women's Empowerment Center
St. Margaret's Center Pediatric & Young Adult Skilled Nursing Facility
St. Mary’s Hospital for Children, New York Staten Island University Hospital
Stony Brook Medical Center
The Brooklyn Hospital Center
The Children's Hospital at Montefiore
The Family Center
The Floating Hospital
The Haitian American Caucus
The Peter Krueger Center for Immunological Disorders
The Robert Mapplethorpe Residence
Union Settlement Association Inc.
Visiting Nurse Service of New York
Weiler Hospital at Montefiore Medical Center
Westchester Miracle League
White Plains Hospital
Winthrop University Hospital
Women's & Children's Hospital of Buffalo
Woodhull Medical and Mental Health Center
Wyckoff Heights Medical Center

North Dakota
Altru Health System
Sanford Children's Hospital

Ohio
Ahuja Medical Center
Cincinnati Children's Hospital Medical Center
Cleveland Clinic Children's at Hillcrest Hospital
Cleveland Clinic Children's Beachwood Ambulatory Surgery Center
Cleveland Clinic Children's Hospital
Fairview Hospital, a Cleveland Clinic Hospital
Ronald McDonald House Charities of Central Ohio
Ronald McDonald House of Cleveland
University Hospitals, Rainbow Babies & Children's Hospital

Oklahoma
INTEGRIS Children's at Baptist Medical Center
J.D. McCarty Center for Children with Developmental Disabilities
St. John Medical Center
The Children's Hospital at OU Medical Center
The Children's Hospital at Saint Francis

Oregon
PeaceHealth Sacred Heart Medical Center
Providence St. Vincent Medical Center

Pennsylvania
Bryn Mawr Hospital
Children's Hospital of Pittsburgh of UPMC
Family House, Pittsburgh
Lehigh Valley Hospital
Pediatric Specialty Care, Philadelphia
Ronald McDonald House Charities of Pittsburgh
Ronald McDonald House Philadelphia
Shriners Hospital for Children, Philadelphia
St. Christopher's Hospital for Children
The Children's Home of Pittsburgh & Lemieux Family Center
The Children's Hospital of Philadelphia
The Children's Institute
Thomas Jefferson University Hospital

Puerto Rico
Fundacion Compromiso, Alcance y Futuro
Fundacion Hospital Pediatrico
Hospital del Nino
San Jorge Children's Hospital

Rhode Island
Hasbro Children's Hospital
Our Hospital Partners

South Carolina
Children’s Hospital of Greenville Health System
Hands of Hope Hospice Care of South Carolina
McLeod Regional Medical Center
Palmetto Health Children’s Hospital

Tennessee
Children’s Hospital at Erlanger
Monroe Carell Jr. Children's Hospital at Vanderbilt
Spence and Becky Wilson Baptist Children's Hospital
St. Jude Children's Research Hospital

Texas
Baptist Hospital of Southeast Texas
Baylor All Saints Medical Center
Ben Taub General Hospital
Brazos Valley Rehabilitation Center
Brian Bachmann Community Park
Children's Medical Center at Legacy
Children's Memorial Hermann
CHRISTUS Trinity Mother Frances Hospitals and Clinics
Clear Lake Regional Medical Center
Cook Children’s Medical Center
Dell Children's Medical Center of Central Texas
DHR Health Children's Hospital
El Paso Children's Hospital
Harris Hospital, Texas Health Resources
HealthBridge Children's Hospital Houston
Las Palmas Medical Center
McLane Children's Hospital Scott and White
MD Anderson Children's Cancer Hospital
Medical City Children's Hospital
Memorial Hermann Southeast
Methodist Children's Hospital
Northwest Texas Hospital
Ronald McDonald House Charities of Austin
Ronald McDonald House Charities of Central Texas
Shriners Hospital for Children – Houston
St. David's North Austin Medical Center – Children's Hospital
St. Luke’s The Woodlands Hospital
Texas Center for Proton Therapy
Texas Children's Hospital
Texas Children's Hospital West Campus
Texas Scottish Rite Hospital for Children
The Woman’s Hospital of Texas
University of Texas Medical Branch
UTMB Health League City Campus
Veterans Park
Vitas Hospice

Utah
Primary Children’s Medical Center
Riverton Hospital

Virginia
Bon Secours St. Mary’s Hospital
Carilion Clinic Children’s Hospital
Inova Fairfax Hospital
Inova Fair Oaks Hospital
Ronald McDonald House Charities of Greater Washington, DC

Washington
Kadlec Regional Medical Center
Ronald McDonald House Charities of Western Washington & Alaska
Seattle Cancer Care Alliance
Seattle Children's Hospital & Regional Medical Center
Swedish Medical Center

West Virginia
Ronald McDonald House Charities of Morgantown
West Virginia University Children's Hospital

Wisconsin
Aspirus Pediatric Therapies
Aspirus Wausau Hospital
Children’s Hospital of Wisconsin
Gundersen Lutheran Medical Center
HSHS St. Vincent Children's Hospital

INTERNATIONAL HOSPITAL PARTNERS

Canada
Brampton Civic Hospital
Children's Hospital London Health Sciences Centre
Credit Valley Hospital
Etobicoke General Hospital
Georgetown Hospital
Health Sciences Centre Winnipeg
Holland Bloorview Kids Rehabilitation Hospital
Janeway Children's Health and Rehabilitation Centre
McMaster Children's Hospital
Michael Garron Hospital
Milton Hospital
Mississauga Hospital
Mount Sinai Hospital Toronto
North York General Hospital
Oakville Trafalgar Memorial Hospital
Royal University Hospital
Safehaven Project for Community Living
Scarborough Health Network Centenary
Southlake Regional Health Centre
St. Michael's Hospital
Stollery Children's Hospital
Sunnybrook Health Sciences Centre
Sunny Hill Health Center for Children
The Hospital for Sick Children

China
Anzhen Hospital
Aviation General Hospital of China Medical University
Beijing Morning Glory Children's Rehabilitation Center
Peking University Sixth Hospital
Peking University Women's and Children's Hospital
Qinui Rehabilitation Center
Xie He Hospital

Israel
Edmon & Lily Safra Children's Hospital – Tel Hashomer
Geha Psychiatric Hospital
Meir Medical Center
Ruth Rappaport Children's Hospital at Rambam Health Care Campus
Schneider Children’s Medical Center of Israel
Spivak – Israel Sports Center for the Disabled

Kenya
Bomu Hospital
International Programs

58,369 patients and families served in 2018

- Canada: 18,000
- China: 2,829
- Israel: 13,554
- Kenya: 23,986

4,857 trained international volunteers

- Canada: 875
- China: 1,124
- Israel: 841
- Kenya: 2,017

17,628 total volunteer hours in 2018

- Canada: 1,958
- China: 1,940
- Israel: 2,759
- Kenya: 10,971
International Programs

When the kids hear Project Sunshine is coming, they get so excited because it is such a distraction from the medical procedures.

— Child Life Specialist, Project Sunshine Partner Medical Facility

Founded in 2006, Project Sunshine Canada serves patients and families by providing free educational, creative, and social programs to children facing medical challenges, as well as Caregiver Wellness programs. Project Sunshine Canada’s programs include arts and crafts, youth and teen engagement, Caregiver Wellness, special events including author readings, and Sending Sunshine: volunteer-assembled projects that include creative arts and crafts packages, story and activity books, Surgi Dolls, and Sunshine Comfort Kits for parents. In 2018, the team launched a STEM kit educational program that focuses on creative learning in the areas of science, technology, engineering, and math for children aged five and over.

In 2018 Project Sunshine Canada touched the lives of 18,000 children and their families in 25 medical facilities throughout Canada. During the year, the team launched new Caregiver Wellness Programs at Scarborough and Rouge Hospital and Michael Garron Hospital in Toronto, Ontario, expanding the reach of their programming. Also newly developed in 2018 is a program for the Safehaven Project for Community Living in Toronto that has volunteers taking children and young adults with complex special needs out into the community to experience sporting events, concerts, and fun.

Project Sunshine Canada continues to host innovative and engaging fundraising opportunities. After 11 successful years of growing the Sunshine Ball, in 2018 the team debuted its fresh new makeover as Sunshine After Dark. This continuation of the annual signature event was held on Thursday, September 13, at Toronto’s newest boutique hotel and event venue, The Broadview Hotel, and brought supporters out for a night of celebration in honor of Project Sunshine Canada’s programming.
“Sunshine is more than a beneficial supplement to the traditional medical environment; it is an innovation, a pioneer.”

– Zhenghong Li, Director of the Pediatric Department, Xiehe Hospital, Beijing, China
Project Sunshine launched its international programming in China in 2008. We remain committed to serving a diverse group of children through programs that address the psychosocial and developmental needs of pediatric patients, and partner with seven medical facilities in Beijing to meet this goal. Hospitals serve children facing mental health challenges, cerebral palsy, and neurological and cardiological conditions.

Project Sunshine China’s most active volunteers are students from China Women’s University. Many of the students are studying medical social work, sociology, preschool education, and other related majors. Volunteers deliver programming to pediatric patients and their families at Project Sunshine’s seven partner medical facilities.

Project Sunshine China also includes volunteers from local high schools. Students from Beijing 101 Middle School organize and participate in their own “Project Sunshine Club” as part of the Teens for Kids youth service volunteer program. The students make Craft Kits and deliver these items to some of Project Sunshine’s partner medical facilities.

The children who receive our services in China range in age from 0 to 21. These pediatric patients come from diverse socioeconomic classes and arrive at the facilities in Beijing from wide-ranging geographic locations and varied family situations. Through interactive games, creative arts and crafts activities, and reading, Project Sunshine China brings innovative programs to a traditional pediatric setting where the social and emotional needs of pediatric patients are often overlooked.

“Project Sunshine has had an enormous positive impact not only on our pediatric population, but also on our institutional and clinical approaches. Its cutting-edge programming highlights and addresses the need for the human dimension and socialization.”

— Zhenghong Li, Director of the Pediatric Department, Xiehe Hospital, Beijing, China
“There are no words to describe the experience that you provided for everyone at our hospital...Thank you Project Sunshine for taking the time and giving of your hearts. You showed tremendous sensitivity, love, and solidarity for our children.”

– Geha Mental Health Center, Israel
Founded in 2008, Project Sunshine Israel initially operated in Schneider Children’s Medical Center in Petah Tikva. The current roster of 125+ volunteers reaches six medical facilities and mirrors the diversity of the 14,000 pediatric patients served annually. Project Sunshine Israel volunteers range in age from 18 to 80 and reflect the full range of religious, ethnic, and national backgrounds of modern Israel. It is common for volunteers to work across language and cultural barriers to bring moments of joy and connections to children. Volunteers in the north of Israel are also working with a growing refugee population, further diversifying the pediatric patients and families reached.

Project Sunshine Israel volunteers and programming can be found at Schneider Children’s Medical Center; Edmond & Lily Safra Children’s Hospital, Tel Hashomer; Geha Psychiatric Hospital; Meir Medical Center; Ruth Rappaport Children’s Hospital at Rambam Health Care Campus; and Israel Sports Center for the Disabled. In addition to visiting hospitals, Project Sunshine Israel volunteers serve “kindergartens” — public schools for children with special needs within the hospital system.

2018 marked Project Sunshine Israel’s 10th anniversary of operations. Megan Carley, Director of International Programs, visited volunteers and attended programs in Israel to celebrate its decade of accomplishments!

“Being a child is not easy, but being a sick child — this requires coping. Hundreds of volunteers, mostly young professionals in hi-tech, entrepreneurship, and other industries, help sick children and their families cope with illness with one simple tool: good will.”

— Meir Medical Center, Israel
In 2006, Project Sunshine established its first international satellite in Mombasa, Kenya, in partnership with the Gilead Foundation and the Centers for Disease Control and Prevention (CDC) to improve health outcomes for children diagnosed with HIV. The CDC evaluated the program, and the assessment was published in the November 2017 issue of the *Journal of Acquired Immune Deficiency Syndromes*. Results show that Project Sunshine Kenya’s programming effectively trains young people to prevent the spread of waterborne diseases and malaria and reduces the stigma of an HIV diagnosis.

In 2018, Project Sunshine implemented a child-friendly, developmentally appropriate curriculum that is delivered during home visits. The curriculum is distributed in both English and the local dialect of Swahili and focuses on water, sanitation, and hygiene (WASH), HIV treatment adherence, and malaria prevention. Community health workers use visual aids to model behaviors and reinforce positive practices for all family members. Volunteers and community health workers lead interactive and play-based educational activities with the children, such as identifying standing water and bed net holes with brightly colored stickers that alert the family to the risk of mosquitoes. To evaluate the effectiveness of the curriculum, Project Sunshine Kenya staff conducted surveys at both the outset and the conclusion of the period of home visits. Surveys were administered to the children receiving the monthly lessons and consisted of 18 questions.

The endline surveys were completed by 169 program participants and yielded an average score of 92% of questions answered correctly, an increase of 7%. Sixty-three participants earned a perfect score, an increase of 24%. These findings demonstrate that the curriculum successfully achieved the goals of the program, raising the level of health education and reinforcing the health messages delivered by the volunteers and community health workers.

“I loved the services Project Sunshine gave my nephew when I would take him for his treatment at Bomu Hospital. They would sit with him and play games. He would feel very happy and joyful and that attracted me to become a volunteer. Since then my life has changed so much. I see life in a different way.

— Swabra Ramadhan, Project Sunshine Kenya volunteer
Our Corporate Volunteers

In 2018, Project Sunshine partnered with 83 companies to bring volunteer-led programs and resources to hospitals nationwide.

Accenture
Alliant Insurance
American Express
Antares Capital LP
AppNexus
Aramark
Bank Leumi
bareMinerals
Beacon Light Capital
Big Sunday
Bishop McCann
Blackstone
BNP Paribas
Brandywine Group Advisors
Bristol-Myers Squibb
Brooklyn Cyclones
Clinical Mind
Colgate-Palmolive
Commonwealth Financial Network
Cornerstone Research
COTY Inc.
Davis Polk & Wardwell LLP
Deloitte
DuPont
EagleTree Capital
Elsevier
EPIX
Estee Lauder Companies
E*Trade
EY
Fair
Firmenich
First Republic Bank
FIS Global
FTI Consulting
Fusion Storm
Future US
Gcube Insurance
Genentech
GTIS Partners
H/2
Hall Capital Partners
HBO
InstaMed
Institute of International Education (IIE)
Intuit
Janssen Pharmaceuticals
Just Works
Kasowitz Benson Torres LLP
Kemnay USA
Kinetic Worldwide
Komodo Health
LabFinder
Laura Davidson Public Relations
Lenovo
LexisNexis Risk Solutions
Major League Baseball
Medtronic
Morgan Stanley
Myriad Supply
New York Life
New York Mets
Oden Technologies
OnDeck
Optum (UnitedHealth Group)
Paul, Weiss, Rifkind, Wharton & Garrison LLP
Polo Ralph Lauren
PwC
Rank Crankers
Related
Rubicon MD
Salesforce
Schiff Hardin Volunteers
State Street
Sungard Availability Services
Tauck
TripAdvisor
Two Sigma
UnitedHealthcare
Wolf Greenfield
Yext
Zocdoc
Project Sunshine is proud to partner with Kinetic Worldwide, whose employees in New York City, Chicago, and Los Angeles participate in Sending Sunshine and Direct Service volunteering.

Kinetic employees enthusiastically fundraised to cover the costs of their volunteer programs in 2018. Fundraisers included bake sales, beer pong tournaments, football leagues, bring your dog to work photoshoots, and peer-to-peer fundraising pages, among other creative ideas. In total, Kinetic employees raised over $50,000, enabling them to make a difference in the lives of pediatric patients and families nationwide.

Kinetic also secured in-kind nationwide outdoor advertising donations for Project Sunshine valued at over $260,000. Billboards — including a feature in Times Square — and digital advertisements raised awareness for the organization and helped recruit new volunteers and supporters.

Silverline generously donated its team’s time and expertise to oversee the Salesforce implementation of Project Sunshine’s fundraising database. In 2019, Silverline will continue to work pro bono to support the upgrade of Project Sunshine’s communications initiatives and will become an official Project Sunshine corporate partner when its employees begin Sending Sunshine and Direct Service volunteering.
Our Supporters

We are deeply grateful for the generosity of all our supporters. The commitment of our donors, whether they be individuals, foundations, corporations, or volunteers, enables us to reach pediatric patients and their families in five countries around the globe. Here we express gratitude to our most generous supporters of 2018.

$100,000 +
Anonymous
American Express
American Express Foundation
Genentech
Keywise
Resonance Foundation for Children’s Health
Tylis Family Foundation

$50,000 +
Natan and Jessica Bibliowicz
Blackstone Charitable Foundation
Kinetic Worldwide
Moca Foundation
Salesforce
Kevin Tang
The Salah Foundation
Caryn and Howard Unger

$25,000 +
Anonymous
Blackstone
BNP Paribas
Vernon Evenson
Dan Giraudo
Carolyn and Michael Goldman
Kathryn and Alan C. Greenberg
Philanthropic Fund
Greenberg Traurig
Haynes and Boone, LLP
Eugene Melino
Morgan Stanley
New York Mets
NFP
Polo Ralph Lauren
Simpson Thacher & Bartlett
Sy Syms Foundation
John Uehlinger
Robin Wilpon Wachtler, as Director of the Judy and Fred Wilpon Family Foundation

$10,000 +
Accenture
Agirnasli Donor Advised Fund and TPF
Akin Gump Strauss Hauer & Feld LLP
AmWINS Group
Jonathan Andrew
BakerHostetler
Steven Bloom
BNY Mellon Wealth Management
Bristol Myers-Squibb
BYD Motors Inc.
Canadian Imperial Bank of Commerce (CIBC) U.S.
Cassels Brock
CBRE
Chelsea Lighting NYC, LLC
Prem Chiruvolu
Citi
Colgate-Palmolive
Ellen and Gary Davis
Davis Polk and Wardwell LLP
EagleTree Capital
Emmet, Marvin & Martin LLP
Estee Lauder Companies
EvensonBest
EY
Frandzel Robins Bloom & Csato
Fried, Frank, Harris, Shriver & Jacobson LLP
GAMCO Investors, Inc.
Gardiner & Theobald
GCube
Gilbert and Ildiko Butler Family Foundation
Roni Goldberg
Golush Family Donor Advised Fund
GTIS Partners
Hahn & Hessen LLP
Patricia and Douglas Hammond
HAP Investments LLC
Larry Heyman
The Ronnie F. Heyman Foundation
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HPS Investment Partners
Jordan Hurt
Independent Family Office, LLC
Meaghan Koeller
Lenovo
LexisNexis Risk Solutions
Ke Li

Madison Dearborn Partners, LLC
MarshBerry
Robert Min
New York Yankees Foundation
Eran Polack
Rich Resnick
RT Specialty LLC
Cindy and Richard Rubino
Signature Bank
Skadden, Arps, Slate, Meagher & Flom LLP
Matthew Skurbe
Societe Generale (SG Americas)

Jerry Speyer
Stone Point Capital
Tauck
The Serhant Team
The Stephen & Jean Kaplan Fund
Two Sigma
Weill Cornell Medicine
Wells Fargo
William G. Winget
Winget, Spadafora & Schwartzberg LLP
Peter Wismath
Project Sunshine’s 15th Annual Benefit Celebration, held at Cipriani 42nd Street in New York City in May 2018, celebrated the supporters, volunteers, patients, and families of Project Sunshine and raised over $800,000 to support programming initiatives. Guests enjoyed a lively cocktail hour and dinner, a musical introduction to the program by “Sesame Street” actors Emilio Delgado, Roscoe Orman, Bob McGrath, and Sonia Manzano, and a performance by Grammy-nominated artist Tori Kelly.

Founder Joe Weilgus presented Stella Li, President of BYD Motors Inc., with the Business Leadership Award. Project Sunshine honored Chef Michael White, Head Chef and Co-Owner of Altamarea Group, with the Visionary Award for his work to encourage pediatric patients and their families to make healthy food choices through Project Sunshine’s Better Bites program. Ahmass Fakahany of Altamarea Group, Shawn McGowen of Bank Leumi, and Al Tylis of the Tylis Family Foundation served as Co-Chairs.

The addition to a record-breaking silent auction, the live auction — led by Sotheby’s Hugh Hildesley — featured prizes including a foodie tour of Chinatown hosted by Andrew Zimmern and two private dinners for 12 by Chef Michael White. During the live auction, attendees were treated to a behind-the-scenes look at the newly launched Healthy Living Initiative.
Project Sunshine held its Eighth Annual Golf Classic in October 2018 at Century Country Club in Purchase, NY. The event raised over $600,000 to support Project Sunshine programming that addresses the psychosocial and developmental needs of pediatric patients and their families nationwide and in Canada, China, Israel, and Kenya.

Douglas Hammond, Chairman and CEO of NFP, chaired the outing. The event honored Michael Goldman, Executive Vice President and COO of NFP. Committee members included Jonathan Andrew, Natan Bibliowicz, Eric Boester, Mike Conway, Danny Frank, Mike James, Henry Lombardi, Evan Michael, Ed O’Malley, Douglas Scherr, Brett Schneider, Matthew Skurbe, Robert Vogliano, and Stuart Wilkins.

Players and dinner guests enjoyed a day of golf on the newly renovated Century course. During cocktail hour, attendees completed STEM-themed Sending Sunshine Craft Kits, which are packages containing developmentally appropriate activities used to entertain patients when volunteers and medical professionals cannot be present. Executive Director Whitney Namm Pollack welcomed guests at dinner; Alyssa Esposito, a recipient of Project Sunshine’s services, spoke about the impact Project Sunshine has had on her life; and Auctioneer Christy Williams Coombs led a record-breaking live auction.

Because of our dedicated supporters, the Golf Classic has raised over $3.6 million since the event launched eight years ago. This funding supports the delivery of critical programming to pediatric patients in need and their families.
Innovators’ Council

The Innovators’ Council is a group of young leaders dedicated to furthering the mission of Project Sunshine through an increase in brand awareness and fundraising. Members bring their unique skill sets to the group through event planning, social media, and design and through the reach of their corporate and personal networks. Members plan small monthly events, from mindfulness classes to happy hours, to engage new friends and supporters.

The Innovators’ Council works closely with staff to ensure that events reflect the organization’s marketing, volunteer, and programmatic initiatives.

In 2018, the Innovators’ Council hosted events including the “After Hours” party following the Annual Benefit Celebration, a meditation class in partnership with MNDFL, and a workout class in partnership with Solace NYC. All proceeds benefited Project Sunshine’s programming.
FINANCIAL SUMMARY*
FISCAL YEAR 2018

Support & Revenue

$3.4 MILLION

- Contributions 69%
- Fundraising Events (net of expenses) 30.5%
- Other 0.50%

Expense & Reserve Allocations

$3.4 MILLION

- Program 70%
- Management & General 9%
- Fundraising 11%
- Contribution to Reserve 10%

*Unaudited financials. Official audited financials will be available in June 2019.
## PROJECT SUNSHINE BOARD OF TRUSTEES

<table>
<thead>
<tr>
<th>Name</th>
<th>Position/Title</th>
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<tbody>
<tr>
<td>Natan Bibliowicz</td>
<td>Partner, Iu + Bibliowicz Architects LLP</td>
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<tr>
<td>Anna Maria DeSalva</td>
<td>Global Chairman and Chief Executive Officer, Hill+Knowlton Strategies</td>
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<tr>
<td>Vernon Evenson</td>
<td>Partner, EvensonBest LLC</td>
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<tr>
<td>Fabianne B. Wolff Gershon</td>
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<tr>
<td>Stephanie Glenn</td>
<td>Vice President of Commercial Sales, Salesforce</td>
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<tr>
<td>Yoo Jin Kim</td>
<td>Partner, Lee Equity Partners</td>
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<tr>
<td>Shawn McGowen</td>
<td>Head of Commercial Banking, Bank Leumi</td>
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<td>Daria Myers-Schrage</td>
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<tr>
<td>Floyd Rappy</td>
<td>President, Studio Rappy</td>
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<tr>
<td>Bernard M. Rosof, MD</td>
<td>CEO, Quality in Healthcare Advisory Group, LLC</td>
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<tr>
<td>Amy Saperstein</td>
<td>Founding Executive Director, Project Sunshine</td>
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<tr>
<td>Mark Schonfeld</td>
<td>Partner, Burns &amp; Levinson LLP</td>
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<tr>
<td>Matthew Skurbe</td>
<td>Treasurer and Managing Director in Finance, Blackstone Group</td>
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<tr>
<td>Chatri Trisiripisal</td>
<td>Chairman and Chief Investment Officer, Izara Capital Management</td>
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<tr>
<td>Reed V. Tuckson, MD</td>
<td>Managing Director, Tuckson Health Connections</td>
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<tr>
<td>Albert Tylis</td>
<td>Tylis Family Foundation</td>
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<td>Robin Wilpon Wachtler, MSW</td>
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<tr>
<td>Noel Wallace</td>
<td>President &amp; Chief Operating Officer, Colgate-Palmolive</td>
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<td>Diane Warwick</td>
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<tr>
<td>Joseph M. Weilgus</td>
<td>Founder and Chairman of the Board, Project Sunshine; CEO, New Legacy</td>
</tr>
<tr>
<td>Howard Weiser</td>
<td>Partner (retired), PwC</td>
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## PROJECT SUNSHINE STAFF

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<tr>
<th>Name</th>
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<tr>
<td>Whitney Namm Pollack</td>
<td>Executive Director</td>
</tr>
<tr>
<td>Ebonee Ayala</td>
<td>Office Manager</td>
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<tr>
<td>Megan Carley</td>
<td>Director, International Programs</td>
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<tr>
<td>Claire Cumberland</td>
<td>Coordinator, College Volunteer Engagement</td>
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<tr>
<td>Kaitlin Garzia</td>
<td>Director, Volunteer Engagement</td>
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<tr>
<td>Katie Hurley</td>
<td>Manager, Corporate Partnerships</td>
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<tr>
<td>Katy Kienitz</td>
<td>Director, Corporate Partnerships</td>
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<tr>
<td>Jon Kornfeld</td>
<td>Director of Development</td>
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<tr>
<td>Tim Lemberger</td>
<td>Director of Marketing &amp; Communications</td>
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<tr>
<td>Louise McKenna</td>
<td>Coordinator, Program Operations</td>
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<tr>
<td>Toni Millar, MS, CCLS</td>
<td>Director, Program Innovation</td>
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<tr>
<td>Shaylah Nichols</td>
<td>Associate, Corporate Partnerships</td>
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<tr>
<td>Lauren Sauma</td>
<td>Manager, Corporate Partnerships</td>
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<tr>
<td>Andy Tsai</td>
<td>Program Associate</td>
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## PROJECT SUNSHINE CANADA

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<th>Name</th>
<th>Position/Title</th>
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<tbody>
<tr>
<td>Sara Abraham</td>
<td>Programs &amp; Volunteer Manager, Project Sunshine Canada</td>
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<tr>
<td>Catherine Dawson</td>
<td>Community Partnerships &amp; Development Manager, Project Sunshine Canada</td>
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## PROJECT SUNSHINE ISRAEL

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<tr>
<th>Name</th>
<th>Position/Title</th>
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<tr>
<td>Ariela Federman</td>
<td>Coordinator, Project Sunshine Israel</td>
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## PROJECT SUNSHINE KENYA

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<tr>
<th>Name</th>
<th>Position/Title</th>
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<tbody>
<tr>
<td>Dennis Ngui Muyanga</td>
<td>Coordinator, Project Sunshine Kenya</td>
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</table>
“It helped me think about other things besides my son’s illness. It was a stress releaser.”

– Parent at Mattel Children’s Hospital UCLA
1. VOLUNTEER
Project Sunshine relies on a dedicated network of community, college, and corporate volunteers across the country to brighten the lives of hospitalized children and their families. To learn more, visit ProjectSunshine.org/Volunteers.

2. DONATE
Support Project Sunshine with a tax-deductible contribution. Make a gift online by visiting ProjectSunshine.org, by phone at 212-354-8035, or by mail to:

Project Sunshine — Donations
211 East 43rd Street, Suite 401, New York, NY 10017

Project Sunshine accepts gifts in the form of securities. Contact StockGifts@ProjectSunshine.org.

3. FUNDRAISE
Start your own fundraising campaign. Visit ProjectSunshine.org/Fundraise to learn more.

4. PARTNER
Become a hospital partner or explore opportunities to form a Strategic Partnership. For more information visit ProjectSunshine.org/Partner.

FOLLOW AND JOIN THE CONVERSATION

@projectsunshine
@ProjectSunshineUSA
@ProjectSunshine

projectsunshine.org

Project Sunshine's four-star Charity Navigator rating — their highest possible — demonstrates the organization's strong financial health and commitment to accountability and transparency. Attaining a four-star rating verifies that Project Sunshine exceeds industry standards and outperforms most charities. This exceptional designation sets Project Sunshine apart from its peers and demonstrates its trustworthiness to the public.